NCC Cable System Order

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Order#	62338351	Flight Dates	09/26/16 - 10/09/16	Q Up
Syscode	4477	Agency	Hulsen Media Services	Ve
System Name	Spectrum/Beaver Dam, WI	Advertiser	Prosperity for Everyday People	NS.
Market	Milwaukee-Racine			То
		Client Code		70
AE	Jenny Morrison	Product Code		Co
Sales Coordinator	Hayley Noga	Est Code	923	Ne
Office	Dallas	Product Name	9.26-10.3.16	То
Phone	(214) 932-2910	Credit Status		Aff
Status	Not accepted			So
Survey	National Live+SD Oct15	Primary Demo	Households	ଦ୍ର
		Makegood Policy	Approval Required	CF.

9/26 REV ISSUE order. Runs 9.26-10.3.16. 30 min sep. Please run all spots as ordered. Thanks!

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	GIMP -	GRP -	_
	Cost Per Spot	Sold On	J
	100.0	Affiliate Split	L
135		Total Spots	L
\$1,373.60		Net Total	_
\$242.40		Commission	_
\$1,616.00		Total	
2		Total # of Weeks	J
		Show All Lines	_
	3 Vs. 2	Version	L
	09/26/16	Update Date	_

21	20	19	18	17	16	15	14	13	12	11	10	6	8	7	6	5	4	3	2	_	Line
TVL	MNBC	MNBC	MNBC	HALL	HALL	CNN	CNN	CNN	TVL	TVL	TVL	MNBC	MNBC	MNBC	HALL	HALL	HALL	CNN	CNN	CNN	Net
TVL EF	MNBC LF	MNBC PT	MNBC EM	HALL PT	HALL EF	CNN PT	CNN EF	CNN EM	TVL W	TVL PT	TVL EF	MNBC LF	MNBC PT	MNBC EM	HALL W	HALL PT	HALL EF	CNN PT	CNN EF	CNN EM	Program
10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	Start Date
10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	Stop Date
16:00	16:00	19:00	05:00	19:00	16:00	19:00	16:00	05:00	09:00	19:00	16:00	16:00	19:00	05:00	09:00	19:00	16:00	19:00	16:00	05:00	Start Time
19:00	19:00	24:00	09:00	24:00	19:00	24:00	19:00	09:00	19:00	24:00	19:00	19:00	24:00	09:00	19:00	24:00	19:00	24:00	19:00	09:00	Stop Time
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2	2	_	2	2	2	N	_	2	4	12	00	12	6	12	4	12	00	14	თ	12	Total Spots
\$10.00	\$10.00	\$13.00	\$10.00	\$11.00	\$9.00	\$17.00	\$14.00	\$13.00	\$10.00	\$13.00	\$10.00	\$10.00	\$13.00	\$10.00	\$9.00	\$11.00	\$9.00	\$17.00	\$14.00	\$13.00	Unit Cost
\$20.00	\$20.00	\$13.00	\$20.00	\$22.00	\$18.00	\$34.00	\$14.00	\$26.00	\$40.00	\$156.00	\$80.00	\$120.00	\$78.00	\$120.00	\$36.00	\$132.00	\$72.00	\$238.00	\$84.00	\$156.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
9/26 REV rate	9/26 REV TP	9/26 REV rate	9/26 REV TP	9/26 REV rate	Line Comment																

NCC Cable System Order

62338351	Flight Dates	09/26/16 - 10/09/16	Update Date		09/26/16	
4477	Agency	Hulsen Media Services	Version		3 Vs. 2	
Spectrum/Beaver Dam, WI	Advertiser	Prosperity for Everyday People	Show All Lines			
Milwaukee-Racine			Total # of Week	S		2
	Client Code		Total			\$1,616.00
Jenny Morrison	Product Code		Commission			\$242.40
Hayley Noga	Est Code	923	Net Total			\$1,373.60
Dallas	Product Name	9.26-10.3.16	Total Spots			135
(214) 932-2910	Credit Status		Affiliate Split		100.0	
Not accepted			Sold On		Cost Per Spot	
National Live+SD Oct15	Primary Demo	Households	GRP	10	GIMP	,
	Makegood Policy	Approval Required	CPP	r	CPM	
9/26 REV ISSUE order. Runs 9.26-10.3.16. 30 min ser	o. Please run all spots as	ordered. Thanks!				
	Order # 62338351 Syscode 4477 System Name Spectrum/Beaver Dam, WI Market Milwaukee-Racine AE Jenny Morrison Sales Coordinator Hayley Noga Office Dallas Phone (214) 932-2910 Status Not accepted Survey National Live+SD Oct15	62338351 4477 Spectrum/Beaver Dam, WI Milwaukee-Racine Jenny Morrison Hayley Noga Dallas Cilent Code Est Code Est Code Product Name (214) 932-2910 Not accepted National Live+SD Oct15 Makegood Policy Please run all spots as	62338351 Flight Dates Agency Agency Advertiser	62338351 Flight Dates 09/26/16 - 10/09/16 4477 Agency Hulsen Media Services Spectrum/Beaver Dam, WI Advertiser Prosperity for Everyday People Milwaukee-Racine Client Code Product Code Jenny Morrison Product Code 923 Hayley Noga Est Code 923 Dallas Product Name 9.26-10.3.16 (214) 932-2910 Credit Status Primary Demo Households Not accepted Primary Demo Households National Live+SD Oct15 Primary Demo Households Makegood Policy Approval Required	62338351 Flight Dates 09/26/16 - 10/09/16 4477 Agency Hulsen Media Services Spectrum/Beaver Dam, WI Advertiser Prosperity for Everyday People Milwaukee-Racine Client Code Product Code Jenny Morrison Product Code 923 Hayley Noga Est Code 923 Dallas Product Name 9:26-10.3.16 (214) 932-2910 Credit Status Households Not accepted Primary Demo Households National Live+SD Oct15 Primary Demo Households Makegood Policy Approval Required	62338351 Flight Dates 09/26/16 - 10/09/16 Update Date 4477 Agency Hulsen Media Services Version Spectrum/Beaver Dam, WI Advertiser Prosperity for Everyday People Show All Lines Milwaukee-Racine Client Code Froduct Code Total # of Weeks Jenny Morrison Est Code 923 Total Hayley Noga Est Code 923 Commission Dallas Product Name 9.26-10.3.16 Met Total (214) 932-2910 Credit Status Total Spots Affiliate Split Not accepted Primary Demo Households Affiliate Split National Live+SD Oct15 Makegood Policy Approval Required GRP - Primary Demo Makegood Policy Approval Required CPP -

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	3		W T F			S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot	Line Comment
22	TVL	TVL PT	9/26/16	10/2/16	19:00	24:00	×							1	-	0	\$13.00	\$0.00	30	9/26 REV rate
23	TVL	TVL PT	10/3/16	10/9/16	19:00	24:00	×									2	\$13.00	\$26.00	30	9/26 REV rate
24	MNBC	MNBC PT	9/26/16	10/2/16	19:00	24:00			×	×	×	×	×	,	i.	7	\$13.00	\$91.00	30	9/26 Add
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	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017 Sep 2017	Sep 2017	Total
SPOTS	135	0	0	0	0	0	0	0	0	0	0	0	135
AMT	\$1,616.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,616.00

62338351 | Milwaukee-Racine | Spectrum/Beaver Dam, WI | 4477 |

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ACCT

Date Printed 09/26/16

SYSTEM APP: